

Rules and Regulations:

UNDER ARMOUR CANADA & Canadian Running Magazine –Eastside 10K Contest

TERMS AND CONDITIONS

1. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

2. Sponsor: Sponsor: The Under Armour Canada – Eastside 10K Contest (the “Contest”) is sponsored by Under Armour Canada, 169 Enterprise Blvd. Suite 500 Unionville, ON L6G 0E7.

Contest Administrator: Grippped Publishing Inc. 75 Harbord St. Toronto ON M5S 1G4. **Prize Administrator:** Paradigm Public Relations Inc. 121 Bloor Street East, Suite 520, Toronto, ON M4W 3M5 (each a “Sponsor”, collectively the “Sponsors”).

3. Eligibility:

Contest is open only to Canadian residents 19 years of age and over (excluding those in the province of Quebec) (each and “Entrant”)

Employees of the Sponsors and each of their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (altogether the “Released Parties”) as well as the immediate family (spouse, parents, siblings and children) and household members of each such employees are not eligible to enter the Contest.

The Contest is subject at all times to all applicable laws within Canada excluding the province of Quebec.

4. Timing:

Registration period for the Contest will begin at 9:00 a.m. (EST) on July 3, 2019 and ends at 8:59 a.m. (EST) on July 15, 2019 (the “Contest Period”). Grippped Publishing’s servers are the official time keeping device for the Contest. Contest will open and close on <runningmagazine.ca> at the above specified times.

5. The Contest:

In order to compete in the Contests, Entrants must visit <https://runningmagazine.ca/east-side-10k-Contest/>. From there entrants can enter through the gleam powered widget form in the middle of the web page by:

Enter With Email: Fill out the name, date of birth, phone number and email form on website

Once Entrants register through the above-described method, an additional six (6) NUMBER (#) of bonus entries may be received by 1) Visiting the Under Armour Canada Facebook page. 2) Visiting @underarmourca Instagram page. 3) Following @underarmourca Instagram page. 4) Visiting the Canadian Running - What is UA HOVR footwear Page. 4) following Canadian Running on Twitter

All bonus entries are verified through Gleams included widget. Once an entrant visits the above pages and returns to the Contests webpage bonus entries will be added to your entry.

6. Winner Selection:

One (1) winning Entrant will be selected at random within 24 hours of Contest closing at 8:59 a.m. July 15, 2019

8. Prizing:

Prizing will be awarded to one (1) Entrant, chosen at random, after 8:59 a.m. (EST) on July 15, 2019 and only after selected entrant has read, understood, signed and returned Contest Terms and Conditions to Grippped Publishing. If selected Entrant does not contact Grippped Publishing | Joel Vosburg (through email) <joel@grippped.com within five (5) days from the time the potential winner is announced, selected Entrant will be disqualified, therefore forfeiting such prize.

In the event that the selected Entrant is disqualified for any reason, Grippped Publishing may (but is not obligated to), in its sole discretion, award the applicable prize to an alternate winner selected at random.

The approximate retail value of all prize throughout the duration of the Contest is \$5,600. The winner is responsible for all applicable taxes. The Sponsors reserve the right to substitute the prize in whole or in part in the event that the Prize is unavailable, with a similar prize of equal value.

Before being awarded any of the prizes, the winning Entrant of the Contest, must answer a skill-testing question, confirm they have read and affirmatively accept the Contest's Terms and Conditions, as well as provide contact information sufficient to deliver the prize.

Prizes are non-transferable and have no cash value. No substitution will be made, except, in case of the unavailability of the prize or a prize component, Sponsors reserve the right to award a prize of equal or greater value. If an Entrant cannot accept the prize as stated, the prize will be forfeited and Sponsors reserve the right, in their sole discretion, to award such prize to an alternate Entrant or not to award the unclaimed prize. Sponsor shall have no responsibility or obligation to the winning Entrant or potential winning Entrant that is unable or unavailable to accept or utilize the prize as described herein. Odds of being selected depend on the number

of eligible entries received during the Contest Period. Prize will be fulfilled during the Eastside 10K weekend September 14 through September 16.

9. The Grand Prize:

One (1) Grand Prize will be awarded. The Grand Prize is for one (1) winner and one (1) travel companion and will consist of the following:

Round-trip, economy flight for two (2) people, from the major city airport nearest to the Grand Prize winner's residence in Canada (Sponsor's Choice) to Vancouver, British Columbia.

The departing flight will be on September 13

The returning flight will be on September 15

Two (2) night's accommodation in a dual occupancy room at Delta Hotels Vancouver Downtown Suites for the nights of September 13 and September 14 (550 West Hastings St. Vancouver, BC, V6B 1L6)

One (1) \$300 CAD pre-paid VISA giftcard. Terms and Conditions Apply.

Two (2) entries into the UA Eastside 10K race on September 14

One (1) Under Armour outfit including shoes, top and bottom (Sponsor's Choice) for the Grand Prize winner (approximate total value: \$250 CAD). Styles and sizes subject to availability.

One (1) Under Armour outfit including shoes, top and bottom (Sponsor's Choice) for the travel companion of the Grand Prize winner (approximate total value: \$250 CAD). Styles and sizes subject to availability.

One (1) Under Armour training plan which will be sent via email to the grand prize winner

The grand prize winner will have bi-weekly email and/or phone check-ins with an Under Armour trainer (Sponsor's Choice) to track their progress.

Should the Grand Prize winner reside 150Km or less from Vancouver ground transportation will be arranged for the dates specified above.

The winner must follow the dates outlined in the Grand Prize description. If the winner is not available to redeem the Grand Prize during the outlined dates, the prize will be forfeited and no alternative prize will be awarded.

Any expenses not specifically mentioned as part of the Grand Prize shall be the sole responsibility of the winner. The Grand Prize does not include any expenses related to meals,

pre- and post-travel arrangements, hotel incidentals (phone, laundry, spa treatments, etc..), gratuities, or any applicable taxes, which are the sole responsibility of the winner.

Winner and travel companion must travel on the same itinerary. Travel companions must be 19 years of age or older at the time of travel. Winner and travel companion are responsible for all necessary travel documents.

10. Release

By participating in the Contest, Entrants agree to release and hold harmless, to the extent permitted by law, the Released Parties from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize. Each Entrant represents and warrants that his/her participation in the Contest and receipt of the prize does not and will not violate any agreement to which it is a party or by which it is otherwise bound. Breach of any of the foregoing representations shall disqualify an Entrant from being chosen as the winner.

12. General Conditions

Noncompliance with these Terms and Conditions may result in disqualification and all associated entries will be void. ANY VIOLATION OF THESE TERMS AND CONDITIONS BY ANY ENTRANT OR ANY BEHAVIOR BY AN ENTRANT OR PARTICIPANT THAT WILL BRING SUCH ENTRANT/PARTICIPANT WILL RESULT IN SUCH ENTRANT DISQUALIFICATION AS AN ENTRANT/PARTICIPANT AND AS A WINNER OF THIS CONTEST, AS THE CASE MAY BE, AND ALL PRIZES WILL BE IMMEDIATELY FORFEITED AND TERMINATED. Sponsor reserves the right, at its sole discretion, to cancel, suspend and/or modify the Contest at any time. Sponsor reserves the right, in its sole discretion, to disqualify any entry if an Entrant/participant or other individual is tampering with that Entrant's entry process or the operation of the Contest or acts in violation of these Terms and Conditions or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision.

13. Limitations of Liability:

The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest contained in these Terms and Conditions or otherwise connected with the Contest; (2) computer, online, telephone, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, availability, garbled or jumbled transmissions, service provider, Internet, web site or other accessibility or availability issues, traffic congestion, or unauthorized human intervention or any technical malfunctions that may occur; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an Entrant's participation in the Contest (including performing a workout) or receipt or use or misuse of any prize. The Released Parties make no representations or warranties concerning the appearance, safety or performance of any prizes awarded. If for any reason an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another entry in the Contest. No more than the stated number of prizes will be awarded.

Publicity Acceptance of any prize shall constitute and signify each winner's agreement and consent that Sponsor and its designees may use the winner's name, city, province, likeness, photo, including winner's Instagram profile photo, Submission, and/or prize information in connection with the Contest for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

14. Data Protection:

By entering this Contest, each Entrant expressly consents to the Sponsors, their agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry for the purpose of administering the Contest and in accordance with Sponsors' privacy policy (available

at: https://account.underarmour.com/privacy?locale=en_ca) and <https://runningmagazine.ca/privacy-policy/> This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

15. Winner:

To find out the winner, visit Contest <https://runningmagazine.ca/east-side-10k-Contest/> or send a self-addressed stamped envelope after DATE: Grippd Publishing, 75 Harbord Street, Toronto, ON M5S 1G4, Attn: Eastside 10K Contest. Request for winners' list must be received one month after the end of the Contest Period.

16. Amateur Athletes:

Any student athlete subject to amateur athlete eligibility restrictions who participates in the Contest is responsible for his or her own collegiate/high school eligibility and/or amateur standing. Such student athletes must comply with all rules, regulations, and bylaws of their high school province/state association and of any national federation responsible for administering or regulating interscholastic athletics, and of the NCAA or other regulatory authority, that may be applicable to their participation in the Contest. For example, such student athletes may be restricted from appearing in Contest content in uniform. By participating in the Contest, student athletes acknowledge their understanding of the consequences of any failure to comply with such rules, including but not limited to, loss of their eligibility to participate in future athletic Contests in any sport at the high school, collegiate or other level. SPONSOR IS NOT RESPONSIBLE OR LIABLE FOR PARTICIPATION IN THIS CONTEST RESULTING IN INELIGIBILITY AS AN AMATEUR ATHLETE.

This promotion is in no way sponsored, endorsed, or administered by, or associated with Instagram, Facebook, Twitter

I acknowledge that I have read and agree to the above Terms and Conditions.

Date _____

Signature: _____