

## **Rules and Regulations:**

UNDER ARMOUR CANADA & Canadian Running Magazine –Spring Run-Off Sweepstakes

### TERMS AND CONDITIONS

1. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

### **2. Sponsor:**

The Under Armour Canada – Spring Run-Off Sweepstakes (the “Sweepstakes”) is sponsored by Under Armour Canada, 169 Enterprise Blvd. Suite 500 Unionville, ON L6G 0E7. **Sweepstakes Administrator:** Grippéd Publishing Inc. 75 Harbord St. Toronto ON M5S 1G4. **Prize Administrator:** Paradigm Public Relations Inc. 121 Bloor Street East, Suite 520, Toronto, ON M4W 3M5 (each a “Sponsor”, collectively the “Sponsors”).

### **3. Eligibility:**

Sweepstakes is open only to Canadian residents 19 years of age and over (excluding those in the province of Quebec) (each and “Entrant”)

Employees of the Sponsors and each of their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (altogether the “Released Parties”) as well as the immediate family (spouse, parents, siblings and children) and household members of each such employees are not eligible to enter the Sweepstakes.

The Sweepstakes is subject at all times to all applicable laws within Canada excluding the province of Quebec.

### **4. Timing:**

Registration period for the Sweepstakes will begin at 9:00 a.m. (EST) on March 15 , 2022 and end at 8:59 a.m. (EST) on **April 02, 2022** (the “Sweepstakes Period”). Grippéd Publishing’s servers are the official time keeping device for the Sweepstakes. Sweepstakes will open and close on [Canadian Running instagram channel](#) at the above specified times.

### **5. The Sweepstakes:**

In order to compete in the Sweepstakes, Entrants must visit Canadian Running Instagram page / Under **Armour contest post: [Link Here](#)**  
Contest entrants will receive one (1) entry by: Entering With Instagram Profile: Follow Canadian Running Instagram, Follow Under Armour Canada Instagram, Tag a running friend, comment with your 2022 running goal

All bonus entries are verified through *Gleams* included widget. Once an entrant visits the above pages and returns to the Sweepstakes webpage bonus entries will be added to your entry.

#### **6. Winner Selection:**

One (1) winning Entrant will be selected at random within 24 hours of Sweepstakes closing at 8:59 a.m. **April 02, 2022**

#### **8. Prizing:**

Prizing will be awarded to one (1) Entrant, chosen at random, after 8:59 a.m. (EST) on **April 02, 2022** and only after selected entrant has read, understood, signed and returned Sweepstakes Terms and Conditions to Grippéd Publishing. Grippéd Publishing will contact the winner by email. If selected Entrant does not contact Grippéd Publishing | Joel Vosburg (through email) joel@grippéd.com within two (2) business days from the time the potential winner is contacted, selected Entrant will be disqualified, therefore forfeiting such prize.

In the event that the selected Entrant is disqualified for any reason, Grippéd Publishing may (but is not obligated to), in its sole discretion, award the applicable prize to an alternate winner selected at random.

The approximate retail value of all prize throughout the duration of the Sweepstakes is \$550. The winner is responsible for all applicable taxes. The Sponsors reserve the right to substitute the prize in whole or in part in the event that the Prize is unavailable, with a similar prize of equal value.

Before being awarded any of the prizes, the winning Entrant of the Sweepstakes, must answer a skill-testing question, confirm they have read and affirmatively accept the Sweepstakes' Terms and Conditions, as well as provide contact information sufficient to deliver the prize.

Prizes are non-transferable and have no cash value. No substitution will be made, except, in case of the unavailability of the prize or a prize component, Sponsors reserve the right to award a prize of equal or greater value. If an Entrant cannot accept the prize as stated, the prize will be forfeited and Sponsors reserve the right, in their sole discretion, to award such prize to an alternate Entrant or not to award the unclaimed prize. Sponsor shall have no responsibility or obligation to the winning Entrant or potential winning Entrant that is unable or unavailable to

accept or utilize the prize as described herein. Odds of being selected depend on the number of eligible entries received during the Sweepstakes Period. Prize will be fulfilled prior to the Spring Run-Off on April 4.

## **9. The Grand Prize:**

One (1) Grand Prize will be awarded. The Grand Prize is for one (1) winner and one (1) guest and will consist of the following:

Two (2) entries into the Under Armour Spring Run-Off in person race (approximate total value: \$100, \$50 per entry)

One (1) Under Armour outfit including shoes, top and bottom (Sponsor's Choice) for the Grand Prize winner (approximate total value: \$250 CAD). Styles and sizes subject to availability.

One (1) Under Armour outfit including shoes, top and bottom (Sponsor's Choice) for the guest of the Grand Prize winner (approximate total value: \$250 CAD). Styles and sizes subject to availability.

## **10. Release**

By participating in the Sweepstakes, Entrants agree to release and hold harmless, to the extent permitted by law, the Released Parties from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize. Each Entrant represents and warrants that his/her participation in the Sweepstakes and receipt of the prize does not and will not violate any agreement to which it is a party or by which it is otherwise bound. Breach of any of the foregoing representations shall disqualify an Entrant from being chosen as the winner.

## **12. General Conditions**

Noncompliance with these Terms and Conditions may result in disqualification and all associated entries will be void. ANY VIOLATION OF THESE TERMS AND CONDITIONS BY ANY ENTRANT OR ANY BEHAVIOR BY AN ENTRANT OR PARTICIPANT THAT WILL BRING SUCH ENTRANT/PARTICIPANT WILL RESULT IN SUCH ENTRANT DISQUALIFICATION AS AN ENTRANT/PARTICIPANT AND AS A WINNER OF THIS SWEEPSTAKES, AS THE CASE MAY BE, AND ALL PRIZES WILL BE IMMEDIATELY FORFEITED AND TERMINATED. Sponsor reserves the right, at its sole discretion, to cancel, suspend and/or modify the Sweepstakes at any time. Sponsor reserves the right, in its sole discretion, to disqualify any entry if an Entrant/participant or other individual is

tampering with that Entrant's entry process or the operation of the Sweepstakes or acts in violation of these Terms and Conditions or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision.

### **13. Limitations of Liability:**

The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes contained in these Terms and Conditions or otherwise connected with the Sweepstakes; (2) computer, online, telephone, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, availability, garbled or jumbled transmissions, service provider, Internet, web site or other accessibility or availability issues, traffic congestion, or unauthorized human intervention or any technical malfunctions that may occur; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an Entrant's participation in the Sweepstakes (including performing a workout) or receipt or use or misuse of any prize. The Released Parties make no representations or warranties concerning the appearance, safety or performance of any prizes awarded. If for any reason an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another entry in the Sweepstakes. No more than the stated number of prizes will be awarded.

**Publicity** Acceptance of any prize shall constitute and signify each winner's agreement and consent that Sponsor and its designees may use the winner's name, city, province, likeness, photo, including winner's Instagram profile photo, submission, and/or prize information in connection with the Sweepstakes for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

### **14. Data Protection:**

By entering this Sweepstakes, each Entrant expressly consents to the Sponsors, their agents and/or representatives, storing, sharing and using the personal information submitted with his/

her Entry for the purpose of administering the Sweepstakes and in accordance with Sponsors' privacy policy (available at: [https://account.underarmour.com/privacy?locale=en\\_ca](https://account.underarmour.com/privacy?locale=en_ca)) and <https://runningmagazine.ca/privacy-policy/> This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

#### **15. Winner:**

To find out the winner, visit <https://www.instagram.com/canadianrunning/?hl=en> or send a self-addressed stamped envelope after DATE: Grippd Publishing, 75 Harbord Street, Toronto, ON M5S 1G4, Attn: Spring Run-Off Sweepstakes. Request for winners' list must be received one month after the end of the Sweepstakes Period.

#### **16. Amateur Athletes:**

Any student athlete subject to amateur athlete eligibility restrictions who participates in the Sweepstakes is responsible for his or her own collegiate/high school eligibility and/or amateur standing. Such student athletes must comply with all rules, regulations, and bylaws of their high school province/state association and of any national federation responsible for administering or regulating interscholastic athletics, and of the NCAA or other regulatory authority, that may be applicable to their participation in the Sweepstakes. For example, such student athletes may be restricted from appearing in Sweepstakes content in uniform. By participating in the Sweepstakes, student athletes acknowledge their understanding of the consequences of any failure to comply with such rules, including but not limited to, loss of their eligibility to participate in future athletic Sweepstakes in any sport at the high school, collegiate or other level. SPONSOR IS NOT RESPONSIBLE OR LIABLE FOR PARTICIPATION IN THIS SWEEPSTAKES RESULTING IN INELIGIBILITY AS AN AMATEUR ATHLETE.

This promotion is in no way sponsored, endorsed, or administered by, or associated with Instagram, Facebook, Twitter

I acknowledge that I have read and agree to the above Terms and Conditions.

Date \_\_\_\_\_

Signature: \_\_\_\_\_